



For Immediate Release

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TrueLogic Company Announces Release of TrueChem in Chinese

Singapore – April 15th, 2008: TrueLogic Company, LLC, has announced the release of its TrueChem wet-process laboratory management/control software in simplified Chinese for use in China and elsewhere in Asia.

The localization of TrueChem into Chinese is part of the company's move into Asia, which includes a new regional office in Singapore. The company is also involved in strategic partner discussions which will provide them sales and service coverage throughout Greater China and Southeast Asia.

"We have several enterprise customers in China and elsewhere in Asia who have been waiting for our Chinese language release," said Tobin Alexander, Director of TrueLogic Asia. "While we have quite a few English TrueChem implementations in China, clearly their preference is for Chinese. Coupled with the increase in the focus on quality and consistency in China PCB/PWB and surface finishing industries, we're very optimistic about the opportunity for TrueChem in the Middle Kingdom."

The company will also be releasing TrueChem in other languages such as Thai and Vietnamese in coming months.

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